

Ballet

NEBRASKA

season 2.0

2011-2012



Sponsor Opportunities

Becoming a Ballet Nebraska sponsor gives your organization a powerful link to our vibrant art and to our enthusiastic, diverse, and growing audience.

Season Presenting Sponsor: \$20,000

Only ONE Season Presenting Sponsorship is available, guaranteeing the highest level of prestige, visibility, and exclusivity. This sponsorship covers ALL THREE productions. Includes:

- Top sponsor placement on printed and online promotion materials for all three productions (see other side for placement examples); in news-media releases and radio promotions about each production; and in the pre-show announcement at each performance.
- Placement of your supplied print-ready ad (full color available) on the back cover of the program booklet for all three programs.

Premium Production Sponsor: \$10,000

Only ONE Premium Production Sponsorship is available for EACH production, enhancing visibility and exclusivity. This sponsorship covers ONE production. Includes:

- First and largest placement among production sponsors on printed and online promotion materials for any one of our three 2011-12 productions (see other side for placement examples); in news-media releases and radio promotions for your sponsored production; and in the pre-show announcement at your sponsored production's performances.
- Placement of your supplied full-page print-ready ad (black-and-white) within the program booklet for all three programs.

Shared Production Sponsor: \$5,000

Multiple Shared Sponsorships are available. This sponsorship covers ONE production. Includes:

- Placement among shared sponsors on printed and online promotion materials for any one of our three 2011-12 productions (see other side for placement examples); in news-media releases and radio promotions for your sponsored production; and in the pre-show announcement at your sponsored production's performances.
- Placement of your supplied half-page print-ready ad (black-and-white) within the program booklet for all three programs.

Artist Sponsor: \$3,000

This sponsorship recognizes you as the sponsor of an individual member of Ballet Nebraska's professional company. This sponsorship covers ALL THREE productions. Includes:

- Sponsorship acknowledgment with the artist's bio in the program booklet and website.
- Placement of your supplied half-page print-ready ad (black-and-white) within the program booklet for all three programs.

Additional Sponsor: \$1,000

This sponsorship covers ALL THREE productions. Includes:

- Acknowledgment in the list of sponsors appearing in the program booklet.
- Placement of your supplied quarter-page print-ready ad (black-and-white) within the program booklet for all three programs.

Building on the success of our debut season, Ballet Nebraska in 2011-12 will bring our Omaha-area audience even more of the things that make people passionate about the heartland's professional dance company:

- **The beauty** of a revered classical art form
- **The exhilaration** of seeing the human body at peak athletic performance
- **The excitement** of a diverse and varied medium of creative expression
- **The spirit of civic progress** shown in our commitment to cultural education and community outreach programming.

2011-12 Season:

Dracula – October 2011

Haunting, fast-paced, beautiful and romantic: an action-packed yet thought-provoking total theatrical experience

The Nutcracker – December 2011

Our fresh, lively and entertaining version of the ballet that has become a family holiday tradition.

• **Momentum** March 2012

This diverse mix of short ballets is an ideal introduction for ballet first-timers and a fascinating creative showcase for veteran dancegoers.

Ballet

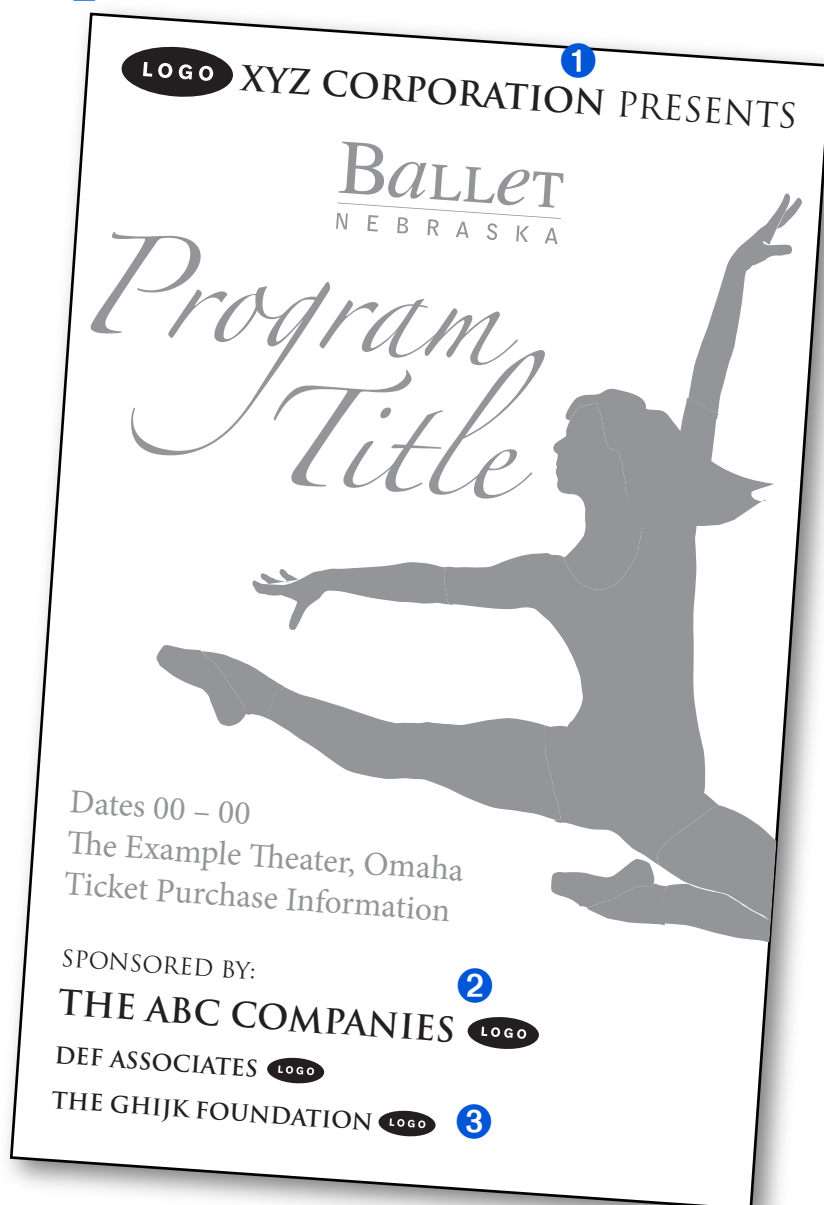
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Sponsor acknowledgment examples



Promotion Materials:

(Typical examples include: Posters, postcards, program booklet covers, tickets, website banners)

- 1: Season Presenting Sponsor
- 2: Premium Production Sponsor
- 3: Shared Production Sponsors

Sizes, positions and relationships shown are approximate and depend on the design of the individual production's promotion materials.

Artist Sponsorship:

(Appears in bio section of program booklet and on Ballet Nebraska website)



For more about Ballet Nebraska, visit
balletnebraska.org

Maximize your sponsorship with additional benefits...

Additional sponsorship benefits also are available and can be customized to suit each sponsor's interests. Possible opportunities include: *premium tickets to the sponsored production; discounts on tickets for employees; special events at your location with Ballet Nebraska artists; etc.* We're happy to work with you to create a special sponsor experience!